



Press Release Date : 06/11/2008 08:00 AM

Don Reuter joins XpressCapital, LLC as Vice President of Technology

-(Corporate Wire)- Kalamazoo, MI June 11, 2008 Don Reuter has joined Michigan-based XpressCapital, LLC, as vice president of technology. XpressCapital is a technology-based corporation that delivers indirect sales channel and product expansion programs to the insurance and financial services industries.

Don has over 12 years high-level technology experience in the e-commerce and financial services markets. Prior to joining XpressCapital, Don was Director of Implementation Services - Engineering Management and Product Development for such companies as Intuit, Inc., Digital Insight, Inc. and Anytime Access, Inc. Don has worked with more than 250 financial institutions in the automation of their lending practices and policies.

Reuter holds a degree from California State University-Sacramento, attended Oxford Brookes University and resides in Newcastle, California.

XpressCapital has introduced 2 new programs this year, focused on both the wholesale and retail side of the insurance market:

- MyAdvisorOnline available through <http://www.xpresscapital.com/> is the first fully-integrated website and e-marketing product focused on the independent insurance agent market. This easy-to-use program enables the independent insurance agent to build their web presence in 15 minutes or less, provide the email address of their clients and have XpressCapital manage the monthly e-mail marketing campaigns, all focused on building the individual "brand" of the agent.
- XpressCapital Premium Finance, also available through <http://www.xpresscapital.com/> provides both wholesale and retail premium payment programs which maximize our client's financial return. In addition to creative and competitive terms, XpressCapital Premium Finance also provides systems that streamline the quoting, documentation, funding and collection processes for the insurance company and agent. The systems are designed to make the process associated with the structuring and collection of premium payments easy.

Bob Poloskey, XpressCapital CEO states, "execution is everything and technology needs to deliver on the promise of efficiency and increased profitability. Don's addition to the XpressCapital team is an integral part of building our industry "best in class" products and services."

For additional information on the news that is the subject of this release visit <http://www.xpresscapital.com/> or contact Tom Bollum at (269) 381-7902

About XpressCapital, LLC:

XpressCapital LLC, delivers indirect sales channel and product expansion programs to the insurance and financial services industries. Our goal is to provide our clients with customized point-of-sale strategies through a web portal which will enable them to deliver profitable value added products and services to their customers. Current product releases are Xpress Premium Finance and MyAdvisorOnline.

Contact Information

Company : XpressCapital, LLC

Name : Tom Bollum
Email : tbollum@xpresscapital.com
Phone : 269-381-7902
Web url : <http://www.xpresscapital.com>

You can read the enhanced online version of this press release at <http://corporatewire.net/prid/1196/>

Press Release service brought to you by Corporate Wire – www.corporatewire.net Open a Free Account and Post your Press Today!